

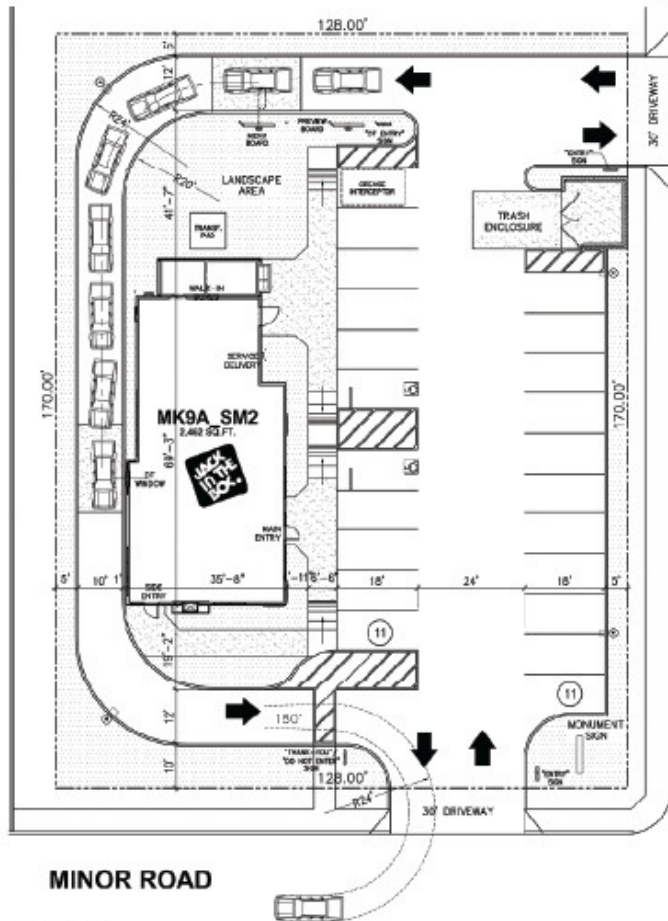
## Typical Site Plan, Criteria & Investment Information

### Location Criteria

Jack in the Box® is a convenience driven restaurant chain. A vast majority of Jack in the Box customers come from within two miles or six minutes driving time. In order to maximize that convenience factor, it is vital that prospective sites be the most accessible and visible locations available.

### Acquisition Investment Information

If you are purchasing an existing Jack in the Box restaurant, your costs will be different. You will pay a negotiated price for the ongoing business, including fixtures, furniture, equipment, inventory and uniforms. In many cases, signage at the restaurant will have to be replaced within the next five (5) years at an average approximate cost of \$25,000 per restaurant. Many restaurants will also need an Exterior Image Enhancement, which may cost \$25,000 - \$30,000 or more.



### Building & Site Criteria

<b>Building</b>	2,462 to 2,756 square feet
<b>Lot size</b>	21,760 to 22,784 square feet
<b>Parking</b>	22-24 spaces
<b>HVAC</b>	1-7.5 ton unit in dining room, 1-12.5 ton unit in kitchen
<b>Electric</b>	120/208V, 3-phase, 600A, wye
<b>Gas</b>	1396 MBH, maximum-equivalent length of 150 ft.
<b>Sewer</b>	41 FU total (16 FU non-grease waste, 25 FU grease waste)
<b>Water</b>	44.5 FU or 50 gpm (flush valves) @ 60-80 psig maximum instantaneous
<b>Signage</b>	Corporate logo and colors on building and prominent pylon or monument sign

### Demographic Criteria

<b>Population</b>	One mile 15,000-20,000 residential population
<b>Employment</b>	One mile 5,000
<b>Traffic</b>	20,000 to 30,000 ADT

### Development Investment Information

	Low	High
<b>Development Fee</b>	\$ 25,000	\$ 25,000
<b>Initial Franchise Fee</b> (\$50,000 minus credit of Development Fee)	\$ 25,000	\$ 25,000
<b>Trade Area Survey Analysis</b>	\$ -	\$ 1,200
<b>Architect/Engineering/Environmental</b>	\$ 46,950	\$ 145,300
<b>Furniture, Fixtures and Equipment</b>	\$ 332,400	\$ 423,400
<b>Computer</b>	\$ 1,150	\$ 5,000
<b>Point of Sale System</b>	\$ 24,400	\$ 37,100
<b>Initial inventory, Training &amp; Uniforms</b>	\$ 43,875	\$ 47,000
<b>Business Licenses, Utility Deposits</b>	\$ 5	\$ 7,000
<b>Site Improvements</b>	\$ 121,300	\$ 333,500
<b>Construction</b>	\$ 514,700	\$ 697,500
<b>Insurance</b>	\$ 5,200	\$ 7,500
<b>Additional Operating Costs (3 months)</b>	\$ 133,000	\$ 397,100
<b>TOTAL Estimated Cost</b>	<b>\$1,272,980</b>	<b>\$2,151,600</b>

Note: These costs are for a single restaurant and are estimates only. You will incur additional costs such as land, travel, training, permits, additional insurance, financing, etc.